

POLICY

BYO Alcohol

Division	RACE
Date Created	Dec 2009
Review Period	Dec 2011
Owner	Michelle Bare, General Manager, Sponsorship, Marketing & Events
Approved By	Matt Reid, Chief Executive
Our Values:	Professional, Integrity, Pride, One Team, Passionate

“RACE is committed to providing the best racing, hospitality and events in New Zealand. We want to offer our customers quality entertainment, service and hospitality in a fantastic and safe environment. For this reason we have developed a policy on customers bringing their own alcohol to our events.” Matt Reid, Chief Executive

Professional - Integrity - Pride - One Team - Passionate

1 Purpose

The purpose of this BYO (Bring Your Own) Alcohol policy is to provide some guidance to customers and staff on when it is and isn't permitted for customers to BYO to RACE events.

2 Scope

This policy covers all RACE events at its 3 venues – Trentham, Otaki and Awapuni.

RACE Incorporated has legislative obligations to ensure that it provides a safe environment and acts consistently with all relevant liquor licensing requirements.

RACE also aims to:

- Ensure it provides high quality food and beverage services that are competitively priced at all its events.
- Ensure it acts responsibly and in a manner consistent to its organisational values.
- Ensure that it operates in a commercially positive and business-like manner.

Legislation and RACE policies relating to leave entitlements include:

- Sale of Liquor Act
- The Health and Safety Act
- Relevant liquor licensing arrangements at RACE venues.

3 BYO Policy

For all its events, RACE will ensure it offers a wide range of alcohol products and at competitive prices.

BYO is not permitted at any premier race day and or any other day where RACE is committing a significant investment into an event and or its promotion - race Days and or other events.

RACE recognises that in most cases it has been a tradition within NZ Racing to allow customers to BYO to race days. For many days of the racing season this will still be permitted, however for the bigger events (e.g. premier days), RACE is restricting BYO to ensure:

- It is more able to regulate drinking behaviours
- It is acting in commercially positive manner

Premier race days and or other big event days traditionally attract larger crowds and require significant funding to run. RACE needs to generate positive revenues from these days in-order to continue to be able to offer high quality entertainment to its customers.

The RACE Chief Executive will decide what non premier race days and or events BYO will not be permitted.

3.1 Race Days BYO not permitted

For all its events RACE will ensure it offers a wide range of alcohol products and at competitive prices.

The following events across the RACE group are classified as premier and or significant event days and therefore BYO on these days is not permitted.

- October WRC Charity Day – Trentham
- Dec WRC Xmas at the Races – Trentham
- Dec Manawatu Eulogy Stakes/Xmas at the Races – Awapuni
- December Manawatu Cup Day – Awapuni
- December – Boxing Day Races - Awapuni
- January Marton Cup Day - Awapuni
- January WRC Telegraph Day – Trentham
- Jan WRC Anniversary Monday Summer Festival Day – Trentham
- January WRC Wellington Cup Day – Trentham
- Feb Otaki Maori Racing Club Group 1 WFA - Otaki
- March WRC NZ Oaks Day – Trentham
- April Manawatu Sires Produce Day - Awapuni
- May WRC Galaxy Stakes Day – Trentham
- July WRC Wellington Steeplechase Day - Trentham

For all other Racing events on the RACE calendar, BYO is permitted.

End